Successful Launch Of New Player URP Machinery in Asian Injection Molding Machine Market

Altdorf, Germany/Corbas, France - September 2015 – One year ago, two of the world’s leading manufacturers of rubber injection molding machines, the French company REP International and German manufacturer LWB-Steinl announced the establishment of a joint-venture to handle the exclusive sales, service and manufacturing business of rubber molding machines in China, company “United Rubber & Plastic Machinery (Langfang) Ltd.”

One year later, URP is fully operational! The official ribbon-cutting ceremony (photo 1) of the brand new plant was held on September 16th and was attended by a large group of guests. Customers, suppliers, partners and staff were received in the 2,500 m² production area where 26 rubber injection molding machines are in the course of manufacture.

In the meantime, the first URP machines were sold. The range includes C-frame machines (URP30, URP38, URP 50) and four-column machines (URP160, URP255, URP300, URP500) that are manufactured exclusively for the Chinese market.

United Rubber & Plastic Machinery Ltd. is a fully independent company, which operates under Chinese Management, namely Mr. Wang Xiao Bo, former General Manager of Rep Beijing (photo 2).

Bruno Tabar, President of REP international, and Peter Steinl, Managing Director of LWB-Steinl, congratulated Mr. Wang Xiao Bo and his staff on all the work achieved and on this promising start.

Photo 1: Official ribbon-cutting ceremony of the brand new plant was held on September 16th, 2015

Photo 2: Mr. Wang Xiao Bo, the former Managing Director of Rep Beijing takes over the management of the United Rubber & Plastic Machinery (Langfang) Ltd., the joint venture between LWB-Steinl and REP international for the Chinese market.
About REP international
The company REP, founded in 1907, has been manufacturing injection molding machines since 1948 both in horizontal and vertical construction, with a clamping force from 7 to 2400 t and an injection volume from 7 cc to 100 l. With over 11 000 machines installed in the world, the company is worldwide known as an expert in rubber injection molding and has an international network of sales and after-sales agents. Supplier of exclusive solutions for the thermoplastic and polymer industries, REP diversified in 2013 into rubber recycling by acquiring the company Watson Brown HSM in Berlin and their patents. In response to the widespread problem of rubber production waste management, REP has developed an innovating complementary offer, namely HSM devulcanization.

About LWB-Steinl
The company was founded by Alfred Steinl in 1962. Since its beginning the company has focused on tools and machines for rubber processing. Today, the familyrun business continues to be a worldwide leader in the manufacturer of rubber injection moulding machines. The product portfolio includes a complete range of rubber injection moulding machines in the clamp force range from 10 to 1200 t and a injection volume from 4,5 to 30000 cm³. The scope of machine systems ranges from vertical C-frame machines to vertical 4-column or plate frame machines, through to horizontal machines with column or C-frame clamping units. In addition, the product portfolio includes so-called batch-off plants for compound mixing.

PR contact REP international:
Sylvie Marechal E-Mail: smarechal@repinjection.com

PR contact LWB-Steinl:
Christina Lebeus E-mail: christina.lebeus@lwb.de.com