Corbas (Lyon), France, July 2019

REP international is making several announcements regarding its sales network:
• A new experienced agent, Plastics Bavaria in Romania, to provide sales and after sales support.
• A new president and new head office in North America
• A new VP of Sales in India

ROMANIA

BRASOV - HOME TO REP INTERNATIONAL'S NEW AGENT, PLASTICS BAVARIA SRL

A new sales agency contract was signed in spring 2019 between Radu Mares, Plastics Bavaria, and Stéphane Demin, REP international.

Plastics Bavaria is a medium-sized company, which was founded in 2003. The company is renowned for its comprehensive expertise in the world of injection molding equipment and processes. Plastics Bavaria joined REP international’s sales network in March 2019.

Stewart Knight, Sales and Partnership Manager of REP international and from now on in charge of the relationship with Plastics Bavaria explains in a few words: “The commercial success of REP in Romania in recent years brought the necessity of having a local partner to communicate directly with our new customers. PLASTICS BAVARIA and REP share the same thirst for EXCELLENCE so when the opportunity arose, the companies came together naturally. The speed at which this partnership is developing is due not only to technical respect and competences, but also to the people involved, working as a team.”

We will now give the floor to Radu Mares, the C.E.O. of Plastics Bavaria.

“When looking at the premium brands Plastics Bavaria is representing in it’s already 16 year-long activity in Romania, it was only natural to turn to REP as it is the world leader in rubber injection. REP fits perfectly along international brand names like KraussMaffei, Motan Colortronic or Regloplas.

Our customers are the winners of this joint effort because they have now access to world class rubber processing equipment, service and services from one supplier, all at very competitive prices.”

You’ll probably come to Brasov one day to see Bran Castle, the castle that inspired Bram Stoker to write Dracula …

USA

JIM WIRTZ, NEW PRESIDENT AT REP CORPORATION, THE US SUBSIDIARY OF REP INTERNATIONAL

Jim Wirtz has been named president of Rep Corporation, the US subsidiary of REP international, based in Lyon, France. REP Corporation is a longtime leader in rubber molding presses and related equipment for the North American market.
He succeeds Tim Graham who has decided to take a reduced role at the company. In his new role, Jim Wirtz will be responsible for the management and direction of Rep Corporation, and will be based at the company’s new US head office in Kodak, near Knoxville, Tenn.

Jim Wirtz brings nearly a lifetime of experience in the rubber molding industry to his new position at REP, as his family owned and operated Wirtz Manufacturing, likewise a longtime leader in injection molding, based in Michigan, where Jim learned the business from all aspects of mold design and contract production.

A few words from Jim Wirtz, the new North-American President:

"My entire working life has been centered around the rubber injection and extrusion business. It is an honor to lead REP Corporation and be a part of the REP International global network, staying in the industry where my grandfather, father and I have all spent our careers. It’s where I belong.”

Ashok will be in charge of the management of REP India. Backed by the local team and the French Sales Area Manager, he strives for enhanced business, new projects and intensified customer care to strengthen the presence on the Indian market.

In-house Training
Ashok has recently spent several weeks at REP international in France to meet his French colleagues on the one hand and to follow a technical training, in order to familiarize with REP international’s leading-edge technology on the other hand.

A few words from Ashok
“I am glad to be a part of REP International family, since REP is a special organization, REP provides innovative solutions, REP works in partnership with the customer, and REP focuses on customer satisfaction and quality.”

We will introduce you to the new team member during the K exhibition in Düsseldorf (Germany) from October 16th to 23rd where you can learn more about him and his expertise.

INDIA

WELCOME TO MR. ASHOK H.S THE NEW VP OF SALES OF REP MACHINES INDIA PRIVATE LIMITED

Mr. Ashok H.S. has recently joined REP Machines India Private Limited in Bangalore as the Vice President of Sales & Operational Marketing.

Who is Ashok?
Drawing on his experience of 19 years in the field of Indian and European Machine Engineering, Manufacturing and Sales, Ashok is from now on a full member of REP international, who owns its global renown to the engineering and manufacturing of customized solutions dedicated to the rubber injection molding industry.